



# The Trail Boss Newsletter

EDITION 15

J U N E 2009



An Annual Fundraising Event  
run by  
Pacific Rim Just For Kids Inc.  
[www.just4kidsmotortrail.com.au](http://www.just4kidsmotortrail.com.au)

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## JTS ELECTRICS 'THE 2009 GREAT WESTERN OUTBACK FUNDRAISING MUSTER' MOTOR TRAIL WEDNESDAY 19TH TO FRIDAY 28TH AUGUST MT ISA TO ST GEORGE



We would like to welcome *Rod Heffernan* and *Paradise Outdoor Advertising* into the Just4Kids family. Rod and his team have sponsored a billboard which will soon be adorned with our Just4Kids Motor Trail artwork along the Bruce Highway, somewhere in the Mackay area. When you are travelling this route keep an eye out and let us know what you think. A huge thank you to Rod and the girls for sponsoring the Just4Kids Children's Charity and supporting the kids of Queensland.

### ITINERARY

#### *The JTS ELECTRICS* 2009 JUST4KIDS MOTOR TRAIL

#### THE OUTBACK FUNDRAISING MUSTER

MT. ISA TO ST. GEORGE

19 - 28<sup>TH</sup> AUGUST 2009

#### TUESDAY 18<sup>TH</sup> AUGUST MEET AND GREET, OUTBACK AT ISA CENTRE

DAY 1	WED 19 <sup>TH</sup>	MT ISA - ADEL'S GROVE, LAWN HILL
DAY 2	THUR 20 <sup>TH</sup>	LAWN HILL NATIONAL PARK - CLONCURRY
DAY 3	FRI 21 <sup>ST</sup>	CLONCURRY-DAJARRA-BOULIA
DAY 4	SAT 22 <sup>ND</sup>	BOULIA - BIRDSVILLE
DAY 5	SUN 23 <sup>RD</sup>	BIRDSVILLE - LAY DAY
DAY 6	MON 24 <sup>TH</sup>	BIRDSVILLE - INNAMINCKA
DAY 7	TUES 25 <sup>TH</sup>	INNAMINCKA - THARGOMINDAH
DAY 8	WED 26 <sup>TH</sup>	THARGOMINDAH - TOOMPINE-QUILPIE
DAY 9	THURS 27 <sup>TH</sup>	QUILPIE - CUNNAMULLA



### STOP PRESS—JUST4KIDS MOTOR TRAIL MERCHANDISE

PLEASE EMAIL YOUR SHIRTS, HATS AND JACKET REQUIREMENTS TO SHIRLEY [shirlthegirl10@hotmail.com.au](mailto:shirlthegirl10@hotmail.com.au) BY 24 JULY TO ENSURE DELIVERY





REGISTER NOW FOR

THE *JTS ELECTRICS* 2009 JUST4KIDS MOTOR TRAIL  
SUPPORTING **Q150 - Queensland's 150th Birthday**

**A CALL TO ACTION**

[WWW.JUST4KIDSMOTORTRAIL.COM.AU](http://WWW.JUST4KIDSMOTORTRAIL.COM.AU)

Email: [admin@just4kids.org.au](mailto:admin@just4kids.org.au)

Phone: 0427 991 900

With only 8 weeks to go, the J4K JTS Electrics 2009 Motor Trail is almost upon us. There is still time to register and become an entrant in one of Queensland's best tagalong adventures.

Visit our website photo gallery to experience all the sights that await you. Please give us a call for any information you may require that will assist you make the decision to join us in August.



**MOUNT ISA TO SHINE FOR BUSH KIDS - COWBOYS CHARITY BALL**

On Tuesday evening, 18th August, following our Meet & Greet at Outback at Isa Centre, we will be attending the **Mt Isa Bush Kids Inaugural Ball**. All entrants are welcome and are encouraged to attend. Please contact Kerin on 0427991900 for all ball information.

The event will recognise the valuable contribution of the commercial partners who have pledged their support to supporting Bush Children's Mount Isa and the Cowboys, including Xstrata, BHP Billiton Cannington Mine, Queensland Airports Limited, TP human capital, Mount Isa Irish Club, Port of Townsville Limited and Pacific Rim Just4Kids Children's Charity.

**Royal Queensland Bush Children's Health Scheme** is a non-Government, not for profit, charity, offering a range of specialist services designed to enrich the lives of children and their families in rural and regional Queensland all of which are provided at no cost to the children and their families.

In 1935, the Governor, Sir Leslie Orme Wilson, identified the needs of bush children for the provision of vital health services. Since those early years, the focus of the *Bush Children's* service has adapted many times to meet the changing needs and requirements of the children.

Today, multi professional teams, consisting of psychologists, speech pathologists, occupational therapists and family health support workers, provide a range of early intervention services throughout Queensland which address the ongoing physical, psychological and developmental wellbeing of children from rural and regional communities.

**Cheryl Miller** took on the role of Chief Executive Officer of Royal Queensland Bush Children's Health Scheme in February 2007. Cheryl has lived and worked in areas such as Iraq, Kuwait, United Arab Emirates, Jordan, Algeria, Tunisia, Taiwan, South East Asia and Europe and as such has a sensitivity to diverse cultures, etiquettes and social protocols between widely differing cultures and nations. An ebullient and tireless leader, Cheryl takes a collegial approach to management and is widely respected for her direct and equitable approach and strategic vision.

## **JUST4KIDS FUNDRAISING EVENTS**

At the recent, and last, **Toyota Fraser Fishing Expo**, the funds raised from auctioning off the Toyota Banners were donated to Just4Kids. The 5 banners went for \$2,160—thanks **Doug Bell and Simon Clark from Toyota**.

Also at the TFFE, **Wayne and Shannon from True Blue Catering** ran a BBQ at the **4BC** caravan down on the beach. Another \$500 went into the J4K kitty. Thank you to Shannon, Wayne and also **Nugget and Steve from 4BC**. The donated BBQ set up is the brainchild of **Ron Meddings from Go Anywhere BBQs** and he will be providing the camp kitchen to the Cape in 2010. Wayne and Shannon will be along too, doing the cooking.

**Mark** set up a most impressive promotional stand at Fraser this year with our WIN program being shown and also plenty of hand out information was given out. **Dave P7 Darmody** and **Kerin** manned the stand for the Expo week. There was plenty of interest, particularly for the 2010 Cape York Event. The winner of the J4K motor trail entry was **Nic Surdonjic** from Port Macquarie in NSW, who is looking forward to coming to the Cape with us next year.

Whilst on the topic of Fundraising—**David Soelberg, Rod Hardacre** and the Townsville crew have been hard at it with a fete held at the recent **Blue Water Car Club** charity day. The day started with 70 cars who met for a super cruise down the Bruce Highway out to Blue Water Park. They were entertained with a great rock and roll band called Mid Life Crisis and rock & roll dancers. They had many displays including water abrasive blasting, Auto Barn sound off competition, Pet Heaven Display, and of course, the J4K 4x4 Toyota was also on display. 280 entrants, stalls and about 3,800 spectators had a relaxed and fun family day. Thanks David, Rod and all your volunteers who helped make your day a huge success.

**The Just4Kids Charity Golf Day** held at the Colonial Golf Course on the Gold Coast on Sunday 24 May was once again a great success. This is the sixth year for this event and has raised well over \$25,000 during this time. Once again **Port Hinchinbrook Marina & Resort** donated the first prize in our raffle of a trip to Hinchinbrook Island. Congratulations to all our winners. Thanks to all of you who participate, J4K and the kids of Queensland are the real winners. A special thanks to **Shirley and Lee Harrington** for all their hard work.

**YOU TOO CAN BE A J4K FUNDRAISER - IT'S A LOT OF FUN AND VERY SATISFYING WHILE RAISING FUNDS FOR THE KIDS OF QLD**



Who is SPOT? Find out in our July newsletter edition.



**MEET AND GREET—MARYBOROUGH/HERVEY BAY REGION**

Please see the attached flyers for dates, venue and details about the **Mini Motor Trail** and **Meet and Greet** that the **Darmody and Abell families** are organising in the **Maryborough area**. Anyone who would like to attend one or both of these events please contact them as shown on the flyers. It should be a great day, with lots of surprises and a great route as Dave knows this area like the back of his hand. One of our new entrants from this area, **Michael Heber**, had a very unfortunate accident last week and ended up in hospital in the Burns unit undergoing skin graft surgery. Everyone at J4K wishes you a speedy recovery Michael and look forward to seeing you back to full health and on the road with us in August.





Serious 4WD Equipment



### MT ISA TO ST GEORGE—Mark's Tips, sponsored by TJM Townsville

The region travelled this year is remote and will have areas of loose surfaces and many variable conditions. Please check your vehicle spare parts and carry a minimum of 8 lts of water and 2 spare tyres on rims. Check out our website for more details on vehicle requirements. It is essential that you have a good recovery point for 4x4s and cars. Snatch straps are available from TJM. Be sure to have a secure mounting point fitted to your vehicle by a qualified fitter and 2 D shackles. A snatch strap is different to a towing strap. A snatch strap that is rated too heavy for your vehicle will cause damage as the elasticity of the strap will be incorrect. Please get correct advice before purchase.

The crossing from Birdsville to Innamincka will be challenging for all 2 wheel drive cars. You may need to drop the pressure in your tyres. Check your car reference manual for the correct inflation pressures. After lowering your tyre pressure for any section and moving past that point, you must re inflate the tyres to the recommended pressure. Lowering tyre pressure reduces the weight of the car/4x4 on the surface therefore your tyre acts more like a dozer/truck tyre giving you a longer distance of surface cover. This in turn reduces the overall weight of your vehicle. The length is what you need, not so much the width. I also suggest you purchase a good quality air pump from any TJM outlet, along with a few tyre valves and stems.

When being assisted out of a bogged situation, please communicate on your designated J4K UHF radio channel. Also ensure you place a safety mat or bag over the snatch strap to reduce the recoil if a towing point becomes dislodged or ripped off. All 2 wheel drive cars on the day will be allocated a "buddy". Your buddy will be a 4x4 assist if needed. Remember the common rule "DRIVE TO THE CONDITONS". Communicate with other entrants and use your radio procedures in a clear manner. Keep all children and any other persons clear of the area when being towed. There will always be a J4K official within UHF range to assist if needed. SAFE MOTORING. Mark Louez, Motor Trail Director



### PRESIDENT'S REPORT

Hello all and welcome to our June 2009 Newsletter. I am sure you are all excited about the upcoming motor trial which promises to be the best one yet – I want to thank Kerin, Mark and their team for all of their hard work in preparing the 2009 Motor Trail, and for their update on the Trail in this newsletter.



From my perspective June also marks the end of a very challenging financial year. I am sure I don't need to impress on you the impact the present economic environment is having on all of us, and sadly charities are not immune to that effect. That said I am very proud of the people who support us both in terms of volunteer time and donations, who have made sure that Just4Kids can continue to develop even in these tough times. In the last few months we have welcomed our first few core partners, particularly the Parent's Retreat and Bush Kids, both of whom we are in the process of working with to develop new and exciting projects for children in need. In addition we have continued to expand on our link with PASS Australia and have been able to provide them significant support in ensuring that their vital 'Life Skills' program remains in operation throughout remote and rural Queensland. With Just4Kids and its volunteers working hard to secure the future of the Charity we are well placed to continue to deliver to youth in need for many years to come, thanks to the support of each and every one of you.. Phil Binder



### CAPE YORK IN 2010

If you are truly looking for the adventure of a life time, you cannot miss the Just4Kids Cape York trip in August 2010. The Survey Team will be venturing up to the Cape in October to map the route and with the fantastic help from Warwick, TJM Cairns and Anthony, Cape Yorker Magazine we will have lots of information available by the December newsletter and on our website.

