

An Annual Fundraising Event
run by
Pacific Rim Just For Kids Inc.
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The TrailBoss Newsletter
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Serious 4WD Equipment



The Just4Kids Motor Trail is proud to call TJM a sponsor partner. TJM Cairns, Mt Isa and Townsville are assisting us with the 2009 Mt Isa to St George event and will be there with us in 2010 when we travel to Cape York. Thank you TJM

WIN

Once again our media sponsor WIN Television will be with us in 2009



THE OUTBACK FUNDRAISING MUSTER

MT ISA TO ST GEORGE

WEDNESDAY 19—FRIDAY 28TH AUGUST

SUPPORTING Q150—QUEENSLAND'S 150TH BIRTHDAY

Registrations have been amazing and we already have 25 confirmed vehicles for the 2009 Just4Kids Motor Trail. There is still plenty of room for more but I would urge you to get your application entry form in as soon as possible as accommodation will need to be booked as a matter of urgency.

Mr Rudd is giving you an extra bit of money to use—so why not make it work for you and utilise it to help finance your Mt Isa to St George fundraising Just4Kids Motor Trail.

Everything is in place for a wonderful adventure, with local communities and councils very keen to welcome us to their regions, and with all the rain that they have been experiencing over the summer, the country will be a picture.

The Southern Meet and Greet at Tammy and Mark Van der Togt's on Saturday 28th February at 3.30 pm in Brisbane will be a great way to meet the new and old entrants and to network your ideas on fundraising. To all our new entrants, welcome aboard and to anyone still considering joining us, come along and join us for a chat and gather information on what will be a trip to remember. Which part of our state is leading with entrants for the 2009 J4K Great Western Muster? Our Southern region up to Bunderberg has 13 and the Northern region Rockhampton to Cook town has 12 so keep spreading the word. Carlton will reward the sector who has the most entrants at the Mt Isa Meet and Greet. Please visit our website www.just4kidsmotortrail.com.au for all relevant information about the J4K Motor Trail and the Pacific Rim Just4Kids Children's Charity. There is a very serious side to what we do and that is to assist the disabled and disadvantaged kids of Queensland. Please see the attached report from our President, Phil Binder to see how you can help benefit these children through your fundraising activities.



Normanton Aug 08



Normanton Jan 09



Mt Isa Nov 08



Mt Isa Jan 09



**REGISTER NOW FOR THE 2009 JUST4KIDS MOTOR TRAIL-
SUPPORTING Q150
ENTRY FORM, FAQ DOCUMENT AND ALL INFO
AVAILABLE ON WWW.JUST4KIDSMOTORTRAIL.COM.AU**



MARK LOUEZ, J4K MOTOR TRAIL DIRECTOR AND NORTHERN REPRESENTATIVE, WITH OUR 2009 J4K SWEEP LUCIAN BROWN FROM TJM MT ISA.
OUR MOTOR TRAIL TIPS WILL APPEAR IN EACH EDITION OF THE NEWSLETTER AND ARE PROUDLY SPONSORED BY TJM 4x4 MEGASTORES

SAFETY - Mark's Tips sponsored by TJM Townsville

Safety starts with you. Please keep in mind any situation that effects you, your passengers or other entrants will have a domino effect on every one. Please take time to download the FAQ, Radio operation and Emergency procedures from our website.

The website information is only a guide, as normal commonsense prevails.

Some good reminders.

1. Never turn your radio down or change to another radio channel.
2. Call all oncoming and any conditions that are not normal.
3. Remember you will have another car behind your dust, inform them of grids, on coming traffic or abnormal conditions
4. Keep dust lights on during all dirt road conditions.
5. If stopping, keep well clear of the road, remember an oncoming, you being parked and the car behind you require an area for three cars side by side and one could be a truck.
6. Go stationary for all large trucks or double bees and call on your radio to advise others, note your distance on your awareness call, e.g. car 14 at 27k BLT heading towards us. There is a possibility that another entrant has spoken to the truck driver and advised him/her of our tag along, all trucks are on ch 40 if you need to advise them. Always make 101% sure you go back to the J4K radio selected channel, your life could depend on it.

GAME ON FOR COWBOYS COMMUNITY CORNER

On Monday 9th February, The North Queensland Toyota Cowboys launched the Cowboys Community Corner, a dedicated space for community organisations at Dairy Farmers Stadium home games in 2009.

Twelve organisations have been offered the opportunity by the Cowboys, as part of the *Cowboys in the Community* program, to each take up the Community Corner at a home game for promotion and raising awareness of their cause to crowds that regularly exceed 20,000.

Townsville Mayor Les Tyrell, Cowboys Executive Director Peter Parr and Cowboy Jonathon Thurston assisted the organisations to select their home game today via a random draw.

The twelve organisations selected for 2009 and their game schedules are:

- Home Game 1 (Rd 2): North Queensland Domestic Violence Resource Service
- **Home Game 2 (Rd 3): Just 4 Kids**
- Home Game 3 (Rd 5): Legacy Townsville (and the list went on)

Promotions Manager, Fiona Pelling says the Cowboys receive over 100 calls a week requesting community assistance. J4K feel very privileged to have been invited to be one of the 12 organisations chosen to be part of this programme.

Our own motor trail entrant Jo Chaunot was the J4K Representative and she said the day was a great success and the people amazing. Thanks Jo for a job well done.



Sponsor David and Mary Soelberg and Rod and Christine Hardacre have registered 2 vehicles in this year's event. They are bringing along their 2 14 year olds as minders. Well done guys and thanks for everything.



Jo and the other 11 game holders

Our very own Jo Chaunot was the J4K representative at the Cowboys launch of their Community Corner. Jo had a wonderful time and we were lucky to draw Round 3 which will be a great opportunity to not only raise funds for the less fortunate kids of North Qld but to also promote our 2009 Just4Kids Motor Trail. I hope everyone from up North goes along to the game to watch the Toyota North Qld Cowboys beat the Storm. Thanks for being such a great supporter, Jo. Fiona and the Cowboys, thank you for your belief in us.



Jo and Jonathon celebrate



POWERCRUISE TASMANIA

Well Powercruise Tasmania was a great success. There were almost 200 entrants who brought along their " Hot Wheels " to Symmons Plains and about 5000 spectators. Rod from the TASSI DEVILS, or OV4 as we all know him , came along to lend a hand and do some recovery work. I also would like to say a special thank you to Rod and his wife for their great hospitality while I visited Hobart . **Just4Kids also received a donation of \$1351. 00 from POWERCRUISE.** I will be off to Eastern Creek Raceway in Sydney for the next Powercruise event on 28th February. At this stage Powercruise have already over 700 entrants pre booked so it should be a HUGE event. A special Thanks to Nikki and Michael at POWERCRUISE for their support.

Q: What is Powercruise? A: Australia's Wildest Cruising Car Show!!

For those who know what Powercruise is all about, I'm sure I don't need to tell you it's just the wildest cruising car show you've ever been to. For everyone else, I guess all I can say is get yourself out to a racetrack near you sometime soon to check out what all the fuss is about. Powercruise to the average punter is a car show but to the thousands who have participated over the 5 years that we have been bringing you the fun, will tell you its more than a car show. Powercruise is one of the reasons we build our street machines, hot rods, hi tech imports or whatever your preferred style of car is Powercruise offers car enthusiasts a place to drive your tough street car, race car, drift car or show car, in a safe and controlled environment while allowing you to do all the things you are not allowed to do on the streets or anywhere else for that matter these days.

Happy Trails, Harry Merkel J4K Road Boss





oh what a feeling!



THANK YOU TOYOTA, FOR ALL YOUR SUPPORT

Just4Kids, in association with the North Qld Toyota Cowboys and Toyota Australia, have made the Bush Kids programme part of our Youth Support Scheme for 2009 and beyond. Cheryl Miller, CEO Bush Children's, will be joining us on this year's Just4Kids Motor Trail. The Bush Kids Ball in Mt Isa to start the 08 MT!

Bush Children's, as a non-Government community Organisation, offers a range of services designed to enrich the lives of children and families. It exists to provide quality, professional, people-centred services through its rural Centres.

Bush Children's was formed in 1935 when the Governor Sir Leslie Orme Wilson identified the special needs of bush children for vital health services.

Bush Children's today provides a range of early intervention services which address the ongoing physical, psychological and developmental well-being of children who live in rural and remote areas of Queensland.

Our services are provided at Bush Children's Centres located in country towns Dalby, Inglewood, Mount Isa, Warwick, Bundaberg and Emerald.

Our programs are directed to children and families with children aged to 13 years. They focus on imparting information to families so that they are able to understand and meet the needs of children throughout their formative years, and on directly assisting children to develop their personal and social skills. These programs are provided by skilled teams of workers comprising psychologists, speech pathologists, occupational therapists and family program aides who carry out assessments and therapy programs.



HENDRA



J.A. LIDDLE CONSULTING SURVEYORS



MERCURE INN TOWNSVILLE



The Meet and Greet in Townsville on 20 January was a huge success with 10 entrants committing to this year's event. Well done Townsville and surrounding regions. From everyone at J4K, thank you for your wonderful support.



Just a little bit of forward planning to whet your appetite - the Just4Kids Motor Trail is going to Cape York in 2010.

Thanks to Anthony Gomes, Editor Cape Yorker Magazine and Warwick Grimwade, TJM Cairns, the survey team have already made good inroads into the adventure of a lifetime - Cape York.

For all of you who love to escape the ordinary, join us on the 2009 Just4Kids Motor Trail outback muster Mt Isa to St George in preparation for Australia's ultimate drive - Cairns to Cape York in 2010. The team will do the survey in September after this year's event and all information will be available on our website www.just4kidsmotortrail.com.au. Stay tuned as each of our next newsletter editions will feature photos and stories on the Cape.