



## Townsville to Cardwell 8<sup>th</sup> - 17<sup>th</sup> August 2008

### Frequently Asked Questions

#### How much does it cost to enter and participate?

- \$500.00 entry fee per vehicle (entry form available at [www.just4kidsmotortrail.com.au](http://www.just4kidsmotortrail.com.au))
- \$500.00 tax deductible donation per person travelling in the entered vehicle
- \$500.00 per person *approx.* for twin share accommodation that is payable by entrants and arranged by you from an accommodation list supplied at the time of Registration. Camping accommodation is also available with other Just4Kids entrants.
- \$725.00 per person for all meals for ten days including the gala dinner on the last night at the award winning Port Hinchinbrook Resort at Cardwell, 1.5 Hrs from Townsville.
- \$120.00 per person for the discounted organised tours.
- Fuel for your vehicle
- Fun is free
- The everlasting friendship is free also.

#### Can I specify how the tax deduction donation is allocated?

If you desire that part of your donation/funds can be given to your chosen charity, arrangements must be made prior to the commencement of the Just4Kids Motor Trail. Example of charities include: Sporting Wheelies, Qld Cancer, SIDS, Camp Quality, Variety, Cystic fibrosis, Endeavour etc.

#### What is the tax-deductible donation used for?

The entrants present this money to the disabled and disadvantaged children or their respective organisations along the Just4Kids Great Australian Motor Trail.

#### Can my entry and other associated costs be sponsored by an organisation?

Yes, you can obtain sponsorship for your entry and costs if you wish, the majority of entrants do. The \$500.00 donation per person is 100% tax deductible. Details about Just4Kids and their charity status are available on the website, [www.just4kidsmotortrail.com.au](http://www.just4kidsmotortrail.com.au)

#### Do I need a four wheel drive?

No, the route is suitable for most vehicles, however those vehicles with a higher clearance will negotiate the dirt roads better than those with a low profile.

### **Can entrants dress in a theme, as well as decorate their vehicle?**

Yes, as we will be visiting schools and large groups of children, a theme for your entry is encouraged and POINTS are awarded.

### **Do I have to provide my own meals and arrange accommodation along the way?**

No, this is all organised by the volunteer committee and is part of your entry costs (please see above), just relax and have fun and enjoy the day in the country.

You can travel with a campervan or motor home if you wish. All towns we are visiting have camping grounds and/or caravan parks. If road conditions change it may prevent campervans and motor homes from travelling on the Just4Kids Surveyed Route. The Trail Boss will advise well in advance, Just4Kids has an advance team to check conditions each day. An all weather Britz 4x4 Motor Home such as a Toyota Troup Carrier is ideal if you are hiring a Motor Home.

### **Will there be mobile phone coverage in the towns we are visiting?**

Your digital phone will be limited in its coverage in Western Qld and the Gulf. The Telstra Next G Generation (G3) during the survey was excellent for around 80% of the locations.

Just4Kids 24/7 phone numbers to receive or send a message will be issued at a later date.

A list of all overnight stops, Motels and Caravan Parks will be provided. Officials also have Satellite phones if you need to make an emergency call from a remote area, most towns do have G3 coverage.

### **Is there support if my vehicle breaks down?**

Yes, there are service crews to assist you if you break down.

Driving to the conditions makes for a trouble free event.

J4K sweep, (last official in the Trail each day) will ensure you get home each night.

### **Can Just4Kids assist me with my fundraising?**

Yes, Just4Kids has a variety of concepts to help you raise funds.

Please contact Kerin Hannan ([kerin@just4kidsmotortrail.com.au](mailto:kerin@just4kidsmotortrail.com.au)) via e-mail for the information.

### **Does Just4Kids have members that I can network with?**

Yes, Just4Kids has an extensive volunteer network from the Gold Coast to Cairns. Contact Just4Kids via email to receive this information.

### **When do I have to get my entry registration and associated payments in by?**

30<sup>th</sup> June 2008

Numbers are limited for 2008 due to special locations, book NOW to avoid disappointment!

## **Can I make split Payments?**

**YES**, Just4Kids can bill you Monthly or you can pay via Credit Card.

A 50% deposit is required to reserve your place and requested car number.

One person and the car at 50% is \$500.00, before 30<sup>th</sup> of June 2008.

To take advantage of the 2007/8 Tax period we suggest you pay in full by 30<sup>th</sup> of June.

The per person entry fee is \$500.00 which is 100% claimable as a Charity donation.

## **How many other cars will be participating in Just4Kids Great Australian Motor Trail in 2008.**

The 2008 Just4Kids Great Australian Motor Trail is set at 30 vehicles.

## **Are Just4Kids looking for more corporate sponsors?**

Yes they are. Details regarding sponsorship packages and entry for the Just4Kids Great Australian Motor Trail Event are available online at

[www.just4kidsmotortrail.com.au](http://www.just4kidsmotortrail.com.au), or contact Just4Kids on 0427 991 900

## **What types of Corporate Sponsorship options are available for me to consider besides sponsoring a car and entrants?**

There are many options available for you to gain excellent exposure with sponsorship.

Just4Kids has areas within the website including links, and in the Trail Boss Newsletters.

Our On-Air Media support is valued at over \$100,000 throughout Queensland, including live On-air segments with 4BC and a pre awareness campaigns with WIN Television.

There are various opportunities for partnerships and the branding of your product. Please ask us and we will explain the many valuable options including our public days in the Southern and Northern Region of Queensland.

Options include Web site links and banners, Car decals, Branding on our donation cans, Editorial in Just4Kids Trail Boss News Letters, Branding on our clothing, Sponsor a golf or event Day, Event naming rights, Radio and Television tagging, just to name a few. Be a proud partner with us to support our youth.

## **For more information contact**

Kerin Hannan

Secretary

Ph: 0427 991 900

Fax: 07 3272 0833

P.O. Box 5007 G.C.M.C. 9726

[kerin@just4kids.com.au](mailto:kerin@just4kids.com.au)

## **Northern Rep**

Mark Louez

C/- WIN Television

Townsville Qld

Ph: 07 4759 1450

Fax: 07 4759 1459

[louezm@winqld.com.au](mailto:louezm@winqld.com.au)

Thankyou for your consideration, as the saying goes – do it **JUST FOR KIDS** with your friends