

An Annual Fundraising Event run
by
Pacific Rim Just For Kids Inc.
www.just4kidsmotortrail.com.au

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The TrailBoss Newsletter

to contact the editor
e-mail:

kerin@just4kids.org.au



YOUR CHALLENGE.

Procure as many business cards as you possibly can. We would love to build up our mailing database and we need your HELP.

YOUR REWARD

A TJM Recovery Kit valued at over \$350 to the person who sends the most to :-

Kerin at 60 Claymore Cresc,
Sorrento 4217 by 30 June 2010



A very big thank you to **Trevor Brown**, our new motor trail entrant for 2010. Trevor and his friends from the **Hervey Bay Aero Club** put on a fantastic afternoon on Sunday 7th March for the **J4K Hervey Bay Meet and Greet**. It was so good to catch up with our old friends and meet the new ones. The BBQ was a smash hit with not one scrap of food available for leftovers. **Di Boyce and her son Brandon** drove down from Bundaberg through flooded creeks to register for the Cape Trip. A very special thank you to **Dave and Mary Soelberg** who came all the way from Townsville and to all those terrific people who drove up from the Gold Coast and Brisbane. The biggest and greatest surprise was **Nev and Kath Goggi** all the way from Cardwell, in their banana suits, just to wish the Editor "Happy Birthday". Well done guys, you're the best. Things are looking very good for a Hervey Bay/Fraser Island start in 2011 with a very positive meeting with Fraser Coast Council. The survey for this trip will be done in May and we will have more information in upcoming Newsletter editions.



Apart from the Meet and Greet in Hervey Bay, the other purpose for Mark's visit to Brisbane was for a series of meetings with prospective sponsors. We are very pleased to announce that **Sargents 4WD Hire** are on board the Just4Kids Motor Trail. We met with **Grant Harrison**, National Sales Manager and **Jasmin Sebare**, Marketing Manager of Sargents Qld and we are all very excited about the long term prospects of having such a reputable company as Sargents affiliated with our Charity. It is still a work in progress but at this stage Sargents will be inviting 3 of their top clients to travel with us to Cape York letting them experience what the outback is really all about. We hope they are ready for the Adventure of a Lifetime. Sargents are offering a discount to any J4K entrants who would prefer to hire a 4x4 vehicle for the Cape trip. If you would like to take advantage of this fantastic offer, please contact Kerin on 0427 991 900 or email kerin@just4kids.org.au. More from Sargents in our next issue.



REGISTER NOW

FOR THE 2010 JTS ELECTRICS JUST4KIDS MOTOR TRAIL

THE CAPE YORK SAFARI



2010 CAPE YORK SAFARI ITINERARY

FRIDAY 20 – TUESDAY 31 AUGUST

Register Now to Receive your Accommodation List and avoid disappointment

MEET & GREET	THURSDAY 19	CARDWELL COAST GUARD
DAY 1	FRIDAY 20	CARDWELL – CAIRNS
DAY 2	SATURDAY 21	CAIRNS TO LAURA
DAY 3	SUNDAY 22	LAURA TO WEIPA
DAY 4	MONDAY 23	WEIPA LAY DAY – FISHING FUN DAY
DAY 5	TUESDAY 24	WEIPA TO JARDINE RIVER
DAY 6	WEDNESDAY 25	TWIN FALLS TO SEISIA
DAY 7	THURSDAY 26	SEISIA TO THURSDAY ISLAND
DAY 8	FRIDAY 27	SEISIA LAY DAY
DAY 9	SATURDAY 28	SEISIA TO BRAMWELL STATION
DAY 10	SUNDAY 29	BRAMWELL STATION - MUSGRAVE
DAY 11	MONDAY 30	MUSGRAVE TO COOKTOWN
DAY 12	TUESDAY 31	COOKTOWN LAY DAY



Hi. First of all a very special Thanks to **Nikki and Michael** at **POWERCRUISE** for their support. **POWERCRUISE 22 Tasmania** was a great success. There were almost 300 entrants who brought along their "Hot Wheels" to Symmons Plains and about 6000 spectators. We managed to raise \$1653.85 from POWERCRUISE. I will be off to Eastern Creek Raceway in Sydney for the next Powercruise event on 25th of February. At this stage Powercruise have already over 500 entrants pre booked so far so it should be a HUGE event. **Harry Merkel.**



Prime Radio's Zinc 102.7 Cairns is currently running an on air promotion advertising the 2010 Just4Kids Motor Trail—Cape York Trip. Just4Kids would like to thank **Donny** and her team for their wonderful support. So all those Cairns listeners and readers, why don't you hop on down and visit **Warwick at TJM** in Scott Street and pick up a flyer and registration form for this year's event in August. There are only a few spots available as we have just about reached our cut off point and we would hate you to be disappointed by missing out on this trip of a life time.



Some years ago, we went to **WIN Television** with an idea on how we could promote awareness for the Just4Kids Motor Trail. WIN, thru Mark Louez, had supported other events in the past but the belief they have in J4K and what they are now doing for, and with us, is amazing. **Michelle Heal, Marketing Manager** at **WIN Rockhampton** has run more on air spots for us this year than ever before with the result being a large number of our new entrants have come directly from viewing the WIN promos and contacting us via the website. The 2009 program should go to air any day now and WIN have confirmed their ongoing support for 2010 and beyond.

TOWNSVILLE MEET AND GREET TUESDAY 20TH APRIL

From 6 pm
DAVE AND MARY SOELBERG
39 CHESNEY ROAD, MOUNT LOW

You are invited to join us at **Dave and Mary Soelberg's** home and catch up with the local Just4Kids motor trail group who are going to Cape York in August 2010.

Check out the vehicles that do the J4K motor trails—4x4s, AWDs and cars

- Meet fellow entrants and share a few drinks whilst Dave fires up the BBQ

Families welcome

- See film clips of the recent Cape York Survey and pick up a few tips from Mark our Motor Trail Director on the route and vehicle requirements

Be in the raffle draw—you may go home with a prize

- Bring your family, friends and colleagues. All the questions you may have about a Charity motor trail can be answered at the Meet and Greet.

The Cape York Safari is a trip of a life time.

The Event is fully catered for and accommodation has been reserved.

For all information, please contact the following people :-

Kerin Hannan,
Secretary, Just4Kids
M: 0427 991 900

E: kerin@just4kids.org.au

Mark Louez
Motor Trail Director J4K
M: 0429 090 199



Our good friend, **Rex Grehan from Olbis** Townsville has retired. Rex has always been extremely generous to J4K supplying our officials and entrants with discounted radio equipment and plenty of free advice on how best to service and maintain their communication equipment. Mark and Peter's large supply of radios, antennas, etc. have found their way to Rex's work bench on many occasions. Thank you Rex from all of us at Just4Kids. Rex's replacement, **Joel Kinniburgh**, has already shown that he will be just as supportive so we encourage all our Townsville entrants and supporters, to get on down to **Olbis** for all that radio gear you will need for your trip to Cape York.



An initiative of the Abused Child Trust



Just4Kids are very proud to be able to support **ACT for Kids**. If any of our sponsors, supporters or entrants wish to allocate a percentage of your donation funds to this organisation, please contact me for further details.

ACT for Kids™ is a not-for-profit organisation which provides free services to treat and prevent child abuse. We have helped thousands of children overcome the pain of abuse and neglect since we were established as the Abused Child Trust in 1988. Our vision is a child-friendly nation, where all parents can raise their kids to enjoy the innocence and magic of childhood.

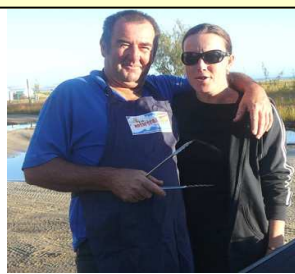
Our services include:

- therapy for abused or at-risk children and families
- education for parents and people working with children
- research about children's needs and child protection issues
- advocacy on behalf of kids and families.

ACT for Kids has centres at the Gold Coast, Brisbane, Townsville, Cairns, Weipa and Cape York. Every centre is staffed by a team of many different child protection professionals including psychologists, allied health specialists, social workers, indigenous advisors and teachers.



THEY ARE COMING TO CAPE YORK—THE CHEFS, THE FISHERMAN AND THE CHUCK WAGON MAKER



Talk back Radio 4BC Fishing Guru, **Dave “Nugget” Downie** will be joining us on this year’s Cape York Adventure. Dave is famous throughout the fishing fraternity for his knowledge and prowess with a line, so let’s see how he handles the rough stuff up in the Gulf country. He was very excited when we told him he would be fishing for Barra in the rivers but almost choked when informed that the crocs liked Barra too!! Dave is joined on this trip by **Ron Meddings** from **Go Anywhere BBQs** who is building our chuck wagon. Ron is donating the brand new chuck wagon to J4K for its virgin voyage and we are very appreciative of his support. Meal times are going to be a lot of fun with our chefs **Wayne and Shannon** cooking up a storm for us.



Serious 4WD Equipment

Our good friends at **TJM** have once again shown their enormous support for us with a very successful meeting with **Chloe Eady**, Marketing Project Manager from **TJM Manufacturing**, Brisbane. The J4K Toyota Troopy will now sport a brand new TJM - bull bar, roof rack, spotlights and side rails which have all been supplied by **Bill Hicks** from **TJM Coopers Plains**. Bill is a fantastic supporter of J4K and if any Brisbane and/or Gold Coast entrants require any equipment at all for the Cape York trip please call in and ask for Bill. He is only too happy to offer you a discount and plenty of advice on the **RIGHT** gear for your vehicle.

Below is an extract from an email I received recently on Isabella King, the little girl J4K will be supporting with fundraising functions whilst we are in Weipa.



“Attached is a photo of Violet (one of the 12 month old twins), Lily-Rose and Isabella. She looks just as cheeky as she always looks. She looked just as cheeky even when she was at death’s door. She’s still not keen on going to school, but I think that is normal for a six year old. She is also finding it hard to adjust to being an ‘ordinary girl’ after all the attention that was piled onto her in the past.

Bella is due to go to Brisbane in late July for her next check up. It will be at this next visit that they will decide the timing of her surgery. The procedure they are planning is to insert an adjustable saline implant under the portion of her scalp that has hair on it and then over a three month period we will inflate it, with daily injections, to around the size of a football. Once this has been achieved they will remove the implant and stretch the scalp forward over the grafted scalp. We are not sure at this stage how many procedures will be involved or needed but the plastic surgeons are confident this should give Bella a reasonable cover of hair.

It’s possible she won’t be able to go to school and will need home tuition for the time this will take.”



Fiona Pelling, Marketing guru with the North Qld Toyota Cowboys has once again kindly given Just4Kids a stand at the Cowboy’s home game day. The home game between the Cowboys and the Titans on Saturday 3 April was a cracker with the Cowboys running out comfortable winners. Mark and the J4K Troopy were there handing out flyers and info on the Cape York Trip and J4K thanks Fiona and Mark for their continued support.

