



An Annual Fundraising Event run by Pacific Rim Just For Kids Inc.
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The TrailBoss Newsletter

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This is the symbol that is now appearing on the **2010 Just4Kids Motor Trail Cape York Event** WIN promos. That's right We have now closed bookings for the August 2010 trip to the Top. If you think you may have missed out, please do not despair because, due to popular demand, we have decided to run another Cape York Adventure of a Lifetime Motor Trail in May 2011.

We will complete a mini survey in November, with minimum alterations to this year's event, and the date, yet to be fully confirmed, will be from Friday 27th May - Thursday 9th June (14 days). You can download the 2011 Cape York Entry form on our website NOW. Registrations are definitely open and we welcome your enquiries.



Rainbow Beach to Byron Bay

Join the 2011 Just4Kids Motor Trail and have a whale of a time. Our August 2011 adventure takes us into some of the country's best coastal and forest areas, including Rainbow Beach, Fraser Island, the Fraser Coast, the Sunshine Coast and Gold Coast Hinterlands and national parks, following the Stanthorpe wine trail into NSW and concluding at magnificent Byron Bay.



The Fraser Coast region is a rare destination, filled with natural wonders and some of the world's most unique attractions. It boasts World Heritage listed Fraser Island, the largest sand island in the world, with spectacular coloured sands, freshwater lakes and towering rainforests. And then there's Hervey Bay, the whale watching capital of Australia. Drive along the highway of sand on the ocean beaches or explore the sandy tracks that lead through thick forest to secret lakes, hidden in subtropical rainforest, their glassy surfaces reflecting the vegetation and deep blue sky.

Driving through the wonders of the Hinterlands, national parks and forest we come to Stanthorpe. Nestled in the heart of the Granite Belt, Stanthorpe is known as Queensland's premier wine region, it boasts more than 45 wineries, vineyards and cellar doors and we will be sampling some of their wares. Stanthorpe is surrounded by unspoilt National Parks such as Girraween National Park. With its spectacular granite rock formations, and wildflower displays during Spring, it is a favourite park for bushwalkers. Adjacent to Girraween, is Bald Rock, Sundown and Boonoo Boonoo National Parks. Bald Rock National Park has the largest granite rock formation in the southern hemisphere, providing excellent views over the surrounding terrain and we will be taking you there to see for yourselves.

We finish our adventure in Byron Bay which is the eastern most point of Australia's mainland on the New South Wales' north coast. It is famous for its alternative lifestyles and attracts people from all walks of life. Byron Bay was once a whaling station and is still a popular stop for tourists to go whale watching and experience some of the world's best eco tourism. Byron's hospitality is world famous and we will be concluding our Bay to Bay event with a gala dinner and presentation night, watching the waves roll in on as the sun sets on golden sands.

YOUR CHALLENGE.
Procure as many business cards as you possibly can. We would love to build up our mailing database and we need your HELP.

YOUR REWARD
A TJM Recovery Kit valued at over \$350 to the person who sends the most to :-
Kerin at 60 Claymore Cresc, Sorrento 4217 by 30 June



REGISTER NOW

FOR THE 2011 JTS ELECTRICS JUST4KIDS MOTOR TRAIL THE CAPE YORK SAFARI



A great night was had by all at the **Townsville Meet and Greet** held in April at Mary and David Soelberg's home. Dave fired up the BBQ and supplied the food for the 35 people who turned up to learn a little more about their Cape York Adventure, due to start in 6 weeks time. Everyone in the North are well into their fundraising and very excited about the 2010 Just4Kids Motor Trail Event. Many thanks to Mary and Dave who were great hosts and made everyone, particularly the newcomers, feel very welcome.



The news from Weipa is that **Isabella** is now just waiting on her doctors in Brisbane to decide when its time to start her next round of treatment. Hopefully she will be in Weipa to greet us when we arrive, but if not we wish her well as she embarks on her next round of hospitals and doctors. I know we will all have a wonderful time raising much needed funds to give this very brave little girl, and her family, a helping hand.



Mark Louez, Motor Trail Director and I met with Greg Goebels, CEO **Red Cross Qld** on a recent visit to Brisbane with a view to discussing how **J4K and Red Cross** could work together, via the Motor Trail, to raise funds for a children's project that Red Cross were working on. **The Homeless Youth Program** in Brisbane has been selected as a very worthwhile cause for us to hang our hats on. Anyone wishing to enter any of our motor trail events, who would like to see a percentage of their donation funds used for this most worthwhile cause, please let us know and we can make it happen. Just4Kids are very proud to be associated with such a wonderful organisation as **Red Cross** and we thank Greg for giving us the opportunity to help with their **Homeless Youth Program**.



Also, if any entrants or sponsors would like to support **Act for Kids** (formerly known at the Abused Child Trust) you can do so by nominating a percentage of your donated funds be allocated to this organisation. Some of the areas we travel through whilst on the motor trail have very active ACT for Kids offices, and the people who care and nurture these children are truly amazing. Both **Act for Kids and Red Cross** have been selected as charity partners who **Just4Kids** are more than happy to support.



Last month saw **Nev and Kath Goggi** run their first "best ute" show at the Tully Showgrounds. They had a range of cars from vintage utes to work utes to loved custom cars. Everybody who attended had a fantastic day. They have it all in the pipe line for next year and are already guaranteed a great turn out. Fundraising is what it is all about - well done Nev and Kath and thank you from J4K





THE JUST4KIDS CHILDREN'S CHARITY MISSION
 Our mission is to provide life saving and life-enriching assistance to children wherever we can. We are committed to enabling disadvantaged, disabled and/or sick children to experience a better quality of life by providing goods and services through the working efforts of volunteers and generous contributions from the community.



It is always with gratitude and thanks that Just4Kids can welcome aboard a new sponsor, and none come much bigger than **Virgin Blue**. Mark and I had the pleasure of meeting with **Kelly Brightwell**, Marketing Co-ordinator. Kelly has paved the way for us with the Fundraising Dept of Virgin Blue, and from humble beginnings, bigger things will grow. There will be an exciting auction item up for grabs and flights for Isabella are in the "work in progress" department. Many thanks Kelly and also to Steve Donald our Assistant Chef, who, in his real life, works as an Engineer with Virgin.



Dave P7 Darmody (Support Official 7 to Cape York) recently gave some 4x4 driver training to the girls from the Remote Area Family Services group (RAFS) from Emerald. They had so much fun, and we are assuming learnt a lot, that **Kathleen Scott** has decided to come along as Dave's co-pilot this year. Dave offered the RAFS team free driver training when we learnt where the girls have to travel and the territory they cover delivering their service to the remote families in the out-back. Well done Dave and welcome aboard Kathleen.



The Just4Kids Motor Trail would like to take this opportunity to thank the many people and businesses who help us out behind the scenes. **Barrett** supplies Mark/Peter's radio bits; **Impact Signs** looks after Mark's printing needs in Townsville; **TJM** do everything and without them we would not have the Toyota the showpiece it is today; **Coastwide** signs on the Gold Coast donate their expertise in doing our door and car decals; and **Followmont** transport all our goodies around Australia to help keep our motor trail on the road. Many thanks to you all.

The J4K Trail will be stopping in Tully on Day 1 for morning tea. **The Tully Lionesses** will be providing our refreshment free of charge and we would like to thank them and congratulate them on the wonderful job they do in the Tully area.
"The Lioness Club is involved in the Community in many ways. We help with Driver Reviver, morning tea for Show working bees and we participate in the annual Gumboot Festival. Last October we participated with the Lions in the Relay For Life. Also, this year in August we will be involved in the Just4Kids Motor Trail Trail."





The Women's Golf Network championships will be held on Sunday 10th October at the beautiful **North Lakes Golf Course** north of Brisbane. In conjunction with this event, on Saturday 9th October **Just4Kids** will hold a **corporate charity golf day** and would love to invite everyone - men and women - to join us. The event will be a 4 person ambrose commencing at 12 o'clock. The fun day will include 18 holes of golf on this fantastic championship course, a cart, presentations and light refreshment following the game. Please come along and join in a fantastic day and help raise much needed funds for the less fortunate youth of Qld.




**FOUR WHEEL DRIVE HIRE
TRUCK LEASE & RENTAL**

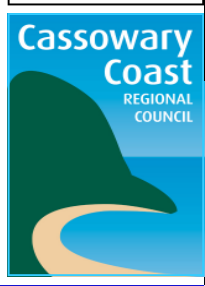
Please keep in mind that our good friends at **Sargent**, Jasmin and Grant, have offered anyone wishing to hire a Sargent's vehicle a fantastic discount. If you would prefer to leave your own vehicle at home and take one of their's to the Cape, it will only cost you \$99 per day. This is exceptional value, and well worth the outlay if you are finding it too costly to upgrade your own vehicle for the Cape York adventure. Sargents will be there for the Beach to Bay trip in August 2011. Thanks Sargent.



Don't forget to book your joy flight with **Cape York Helicopters**. It will be a once in a lifetime experience and should not be missed. Give them a call on **Phone: 4035 9400**
Email: info@capeyorkhelicopters.com
Cape York Helicopters have offered to donate 10% of the booked flights to the Just4Kids Children's Charity



Long time J4K official and supporter, **Rodney Williams**, was recently awarded the prestigious **Paul Harris Fellows Award** for service to his Kingston Rotary Club in Tasmania. Rotary President Mike had this to say about Rod -
"Past President Rodney has been with the Rotary Club of Kingston for over 30 years. In that time he has run and helped untold club and community events. When hands are needed, Rodney's are always the first raised and without fuss or fanfare gets it done. Over the years he has organised the clubs annual 4WD Safari to parts of Tasmania. Rod has achieved much both within Rotary and the business world and he has made a difference to the lives of many unfortunate children through his involvement with the Just4Kids Children's Charity. Rodney seldom speaks of himself but following his recent presentation to the Club we now know of his long standing work with young and special children and their needs for a better quality of life. Over the past decade and a half, and with Rodney's enthusiasm, hundreds of thousands of dollars have been raised on these fund raising events with the Just4Kids Motor Trails.
 From everyone at J4K Rodney - **CONGRATULATIONS**, you deserve it!!



A VERY SPECIAL MESSAGE FROM THE J4K MOTOR TRAIL DIRECTOR, MARK LOUEZ.
"PLEASE READ ALL YOUR CHECKLISTS CAREFULLY AND BE FULLY PREPARED FOR YOUR CAPE YORK ADVENTURE. THE MORE PREPARED YOU ARE, THE MORE YOU WILL ENJOY THE EXPERIENCE. DRIVE AND ARRIVE SAFELY AND WE WILL SEE YOU IN CARDWELL"

